

paulasnyder

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objective

To obtain a position in marketing, branding and corporate identity in order to grow creatively, professionally and technically while using my talent to contribute to the agency.

related experience

BrandLogic

Senior Designer, Wilton, CT
July 2000-present

Winner of PRSA New York chapter Big Apple Award, Spring 2003

Responsibilities include:

- IBM team senior designer, extensive brand experience
- Oversees IBM brand management, trains new team members
- Creative lead, concept through production
- Lead PowerPoint designer, trains other designers on PowerPoint
- Large scale/trade show designer
- Lead designer overseeing photo/stock purchasing, extensive photo research experience
- In-house photographer
- Extensive production/typesetting experience (detail oriented)
- Manages in-house media library, lead administrator
- Web designer

Freelance Design

United Jewish Federation of Greater Stamford, Stamford JCC, Liberation Programs Inc, Diamond Realtors, Grand Estates LLC, DanielCare LLC

May 2002 - present

Responsibilities include:

- print collateral design (brochures, booklets, invitations, posters, etc)
- logo/identity design, management

The Daily Campus, University Newspaper, Storrs, CT

Graphic Designer, September 1997-May 2000

computer skills

fluent in both PC and Mac platforms

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Quark XPress, MS PowerPoint, MS Word, limited HTML experience

education

University of Connecticut, BFA Graphic Design, May 2000

Relevant Course Work: Visual Identity Systems, Advanced Graphic Design, Advanced Typography, Independent Study in Graphic Design, Senior Project, Photography

additional skills

photography, American Sign Language, musically literate

activities

Agudat Shir Community Chorale, Principal Soprano, October 2003-present

Congregation Beth El Youth Group, Youth Director, September 2004-May 2005

B'nai Brith Youth Organization/B'nai Brith Girls, Stamford chapter advisor, April 2003-present

Hamden High School Marching Band, Colorguard Instructor, September 2000-May 2003

University of Connecticut Marching Band, member, Fall 1996-Fall 1999

Tau Beta Sigma National Honorary Music Sorority, member, Spring 1998-present, co-social chair, January 2000-May 2000

interests

fine art photography, voice, violin, marching band/colorguard, dance

references and portfolio

available upon request